



Mobile Technology Association of MI

Growing Michigan's Mobile Technology Industry

Mobile Technology Association of Michigan

A non-profit trade association for Michigan's mobile / wireless industry

Phone:
248-470-3257

Executive Director:
Linda Daichendt, *MTAM*

Board Members:
Cynthia Grubbs, *Mavin Global*
Bob Kennedy, *Compuware*
Jonathan Engelsma, *GVSU*
J.D. Collins, *Spectrum Health*
Scott Wruble, *Palace Sports & Entertainment*
Jeff Hipchen, *RF Connect*
Elaina Farnsworth, *Mobile Comply*
Glen Konopaskie, *Future Help Designs*

General Counsel:
Mike Watza, *Kitch Drutchas*

November 5, 2013

Senate Energy and Technology Committee
Senator Mike Nofs
P.O. Box 30036
Lansing, MI 48909-7536

Senator Nofs and Members of the Senate Energy and Technology Committee,

Consumers continue to demand faster speeds, better connections, more services and mobile internet applications. Senate Bill 636 is an important step toward that goal for consumers, entrepreneurs, manufacturers and job makers.

As the Executive Director of the Mobile Technology Association of Michigan I speak with job makers each and every day about what it will take for them to compete, succeed and win in the 21st century economy. Our Association directly represents over 200 Michigan job providers, provides information to thousands more, and exists to provide a unified voice for mobile technology job makers and entrepreneurs and the businesses in all verticals who take advantage of these technologies to make their firms more productive and profitable. We strongly support Senate Bill 636.

Senate Bill 636 will not only give consumers faster speeds and better technology, it will give Michigan companies the tools they need to open new opportunities for themselves and consumers. This legislation is critical for families and the dynamic Michigan job makers who design, manufacture and use exciting mobile technologies.

Your support for this critical legislation will directly help Michigan realize significant:

Connection speed, strength and quality benefits—Michigan job makers and families are operating in the 21st century economy and that means they need the strongest connections and the fastest speeds as they conduct business from the company headquarters and remotely from home, the road and across the state.

Empowering mobile technology providers to invest in their wireless networks and to bring innovative new products to the market will position Michigan to compete across the state and across the world.

Economic Benefits—Building and expanding the nation's mobile and IP infrastructure will generate hundreds of thousands of jobs at every stage of the process, from the physical installation of new network infrastructure, to network management, to the thousands of new businesses and jobs that will result from the burgeoning high-speed



Mobile Technology Association of MI

Growing Michigan's Mobile Technology Industry

Mobile Technology Association of Michigan

A non-profit trade association
for Michigan's mobile /
wireless industry

Phone:

248-470-3257

Executive Director:

Linda Daichendt, *MTAM*

Board Members:

Cynthia Grubbs, *Mavin
Global*

Bob Kennedy, *Compuware*

Jonathan Engelsma, *GVSU*

J.D. Collins, *Spectrum*

Health

Scott Wruble, *Palace Sports
& Entertainment*

Jeff Hipchen, *RF Connect*

Elaina Farnsworth, *Mobile
Comply*

Glen Konopaskie, *Future
Help Designs*

General Counsel:

Mike Watza, *Kitch Drutchas*

mobile and IP broadband economy. Access to IP-enabled networks also will assist those looking for employment by making it quicker to apply for work online from wherever they are.

Infrastructure Benefits – Improving and expanding broadband infrastructure also will bring many benefits to other aspects of Michigan's physical infrastructure. For instance, IP-based networks and services will improve the ability of consumers to control their energy usage remotely and monitor their home's security via mobile technologies.

Citizen Benefits – As more and more government services become available online, hi-speed mobile broadband will make citizens' interactions with government faster and easier – everything from renewing a driver's license to paying taxes. This will be particularly important for those living in rural areas, those having limited access to transportation and others who rely on their mobile devices to get work done from the road.

Your support for Senate Bill 636 means more jobs, better services and the fastest speeds job makers and families are demanding. On their behalf, we ask that you approve this important legislation.

Linda Daichendt
Executive Director
Mobile Technology Association of Michigan